

## PRESS RELEASE

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# hitta.se chooses Carmenta's map technology for its popular search service

hitta.se, one of Sweden's largest catalogue services, providing number and address presentation, has seen a growing need to provide new modern, map-based services. The new services set ever-increasing demands on performance, functionality and accessibility. Carmenta has therefore been appointed supplier of the technology for hitta.se's new map service.

The solution is based on Carmenta's map engine Carmenta Server and was put into operation during April 2008. Included in the contract, in addition to product deliveries, are also services for the handling of map and satellite data as well as integration with hitta.se's services.

"With Carmenta Server, we are getting a modern map solution well-adapted to today's and tomorrow's needs. We need a supplier that can keep up with our high tempo and that can quickly deliver new functionalities and services. We are convinced that Carmenta fulfils these demands," says Rui Brites de Sousa, CEO of hitta.se.

Carmenta Server is a map engine designed for public web portals with high volumes and high demands on operational safety and accessibility. With Carmenta Server you can combine map data from various different sources with dynamic real-time information for presentation in a single map image. Modern AJAX technology is used to provide a flexible, dynamic and fast user interface.

"We are very pleased that hitta.se has chosen Carmenta to be their new supplier. During the past year, we have had major success with our web-based map solutions. The fact that hitta.se, one of Sweden's leading catalogue services providing number and address presentation, is now choosing Carmenta's map technology is confirmation that we have been investing in the right areas. We are looking forward to a cooperation that will strengthen both companies," says Gunnar Storm, CEO of Carmenta.

### More information

Gunnar Storm, CEO, Carmenta AB  
+46-31-775 57 01  
gunnar.storm@carmenta.com

Patrik Janesköld, Sales Manager, Carmenta AB  
+46-8-517 138 62, +46-768-33 20 67  
patrik.janeskold@carmenta.com

Jennie Sinclair, Marketing Director, hitta.se  
+46-70-777 73 08  
jennie.sinclair@hitta.se

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### About hitta.se

Every day, hitta.se helps hundreds of thousands of Swedish individuals and companies to come into contact with each other. hitta.se was established in June 2004 and is now Sweden's 5<sup>th</sup> largest site (KIA Index week 15, 2008). At hitta.se, you can find mobile telephone numbers, telephone numbers and addresses to every Swedish company and individual, as well as maps and satellite images of the country's addresses and locations.



Read more at [www.hitta.se](http://www.hitta.se).

### About Carmenta

Carmenta offers a wide range of software products for business-critical geospatial applications. With over 20 years' experience of developing advanced ICT solutions, we are also able to offer high-quality professional services which give our customers a competitive edge. Our main markets are Location Based Services, Security and Defense & Aerospace.

For more information visit [www.carmenta.com](http://www.carmenta.com)