

PRESS RELEASE

Göteborg, February 8, 2008

Carmenta launches a new brand identity

Göteborg, February 8, 2008 – Carmenta AB, supplier of innovative Geospatial Technology to customers building business critical geospatial applications, has launched a new corporate web site and brand identity today.

The new web site features an updated Carmenta logo and general identity. The new visual identity has been created in cooperation with well-established specialist agency, Innovaform.

Carmenta's new logo still contains the same company name, but it has a slightly different appearance. The fresh new green colour has been chosen to convey that the company stands for innovation, commitment and quality.

Next to the name, the company has further developed its symbol, which shows a globe with coordinates, or different neighbourhoods and streets, as seen from above. The symbol is supposed to visualise Carmenta's focus: innovative solutions through geographic information technology.

Finally, Carmenta also has a new motto, which summarises its unique values in one brand promise – geospatial innovations.

In addition to the new logo and website, Carmenta's product lines have also been renamed.

The new product names are as follows:

- Carmenta Engine (*previously SpatialAce*)
- Carmenta Server (*previously SpatialAce Web Map Server, WMS*)
- Carmenta Engine Lite (*previously Carmenta SpatialAce Light*)

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Or visit the new web site at www.carmenta.com

About Carmenta

Carmenta offers a wide range of software products for business-critical geospatial applications. With over 20 years' experience of developing advanced ICT solutions, we are also able to offer high-quality professional services which give our customers a competitive edge. Our main markets are Location Based Services, Security and Defense & Aerospace.